Monthly Confidential Report

(Published at the end of each month)



MONTHLY

ELECTROPHOTOGRAP

 Comprehensive Research and Analysis of PPCs, Laser/LED Printers, Toner, Resin, Photoconductor, Rollers and Related Components of Electrophotography -

2024。8



HUAWEI China (A4/Monochrome) X1 Series



Ricoh (A4/Color) RICOH P C375



Xerox (A3/Color) Xerox AltaLink C8200 Series



Muratec (A3/Monochrome) MFX-5209



Market Research of Japan, China, USA, and Europe Data Supply Inc.

Sample Page

Sample Page Excerpt from "Follow Up" ■ Follow Up■ F - Color MFP (A3) - Canon - 7 Canon's A3 color MFP (41-69ppm) sales are on the rise from 2022. Overseas sales of 50ppm and 60ppm devices have contributed to the increase. Shipment volume (unit) Major Model *23 '24.1Q Japan mageRUNNER ADVANCE C5550 50/50ppm mageRUNNER ADVANCE DX C5750, C5850 (Mono/Col.) mageRUNNER A mageRUNNER A Sample Page mageRUNNER A Excerpt from "Featured Article 2 - Financial Results" Featured Article 2 - Financial Results Copier and printer manufacturers have announced their first-quarter financial results < Product Overview for April-June 2024 (which is the second quarter for Canon). Canon's print en developed as a con <Fiscal year ended April-June 2024/April-June 2023> 70ppm. This dev competitor manu Maker Apr.-June 2024 Apr.-June 2023 specifications that 11,678 Sales platforms. Canon The scanner s Ricoh increased producti equipped with doub Fujifilm H to prevent scanning Konica Mir sheets, while an A4 Kyocera a 10.1 inch color to Designed to red

Sharp

Toshiba T

Brother Indu OKI Elec

Seiko Ep

<April-June 2024

Maker Canon (Printing

Fujifilm (Business Inno

Brother Indu (Printing & Sol Seiko Epson (Printing soluti

Sample Page Excerpt from "Featured Article 1 - Latest Trends in the Production Printing Market"

10,209

Unit: 100 million yen

1,469

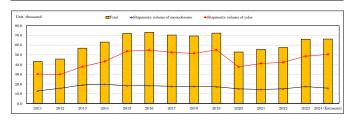
Changes

14.4%

- 1. Production printer hardware shipment trends
 - 1-1. Shipment trends by monochrome and color devices (2011-2024)

													τ	Jnit: tho	ısand
	Year	201		201		201		201		201		201		201	7
Iten	1		%		%		%		%		%		%		%
Mon	ochrome														
	%														
Colo	r														
	%														
Tota	ıl														
	%														

							Ţ	Jnit: thousand
	Year		2019	2020	2021	2022		2024 (Estimate)
Item		%	%	%	%	%	%	%
Mon	ochrome							
	%							
Colo	r							
	%							
Tota	1							
	%							



In 2023, 66,100 production printers (PP) were shipped worldwide. While this is a significant 115% increase over the prior year, it is still well below pre-pandemic levels at 91.3% compared to 2019 results.

In terms of monochrome and color devices, monochrome PP shipments were 17,500 units (101% vs. 2019) and color PP were 48,600 units (88.2% vs. 2019). The latter was particularly sluggish. In particular, a slow recovery in the European market has led to sluggish growth in color PP shipments, and this trend is expected to continue through 2024.

<Unit Sales>

offices.

This class range

NETEYE, an Inter

remote manageme

high-end line, and expected to continu

Sample Page

Sample Page Excerpt from "Other News"

O - Layoff - Canon - 1

Local media have reported on Canon U.S.A. One is the late July Newsday report that Canon U.S.A. will lay off 100 to 150 employees (9-14% of the total workforce) at its Melville, N.Y., headquarters, and that Canon U.S.A. could lose some of the tax exemptions it receives from Suffolk County in the state. In February, Canon U.S.A. was granted a total of seven million dollars in tax breaks over the next 12 years by Suffolk's Industrial Development

Agency (IDA) on the according to the paper job cuts.

The second news in Business News that a single marketing of America, a sales and January 1, 2025. Car subsidiary of Canon America and Océ Ima steadily for the past 1 documents from Canon Americas contefforts we could not profitability is hurt by ratio is smaller than



Sample Page Excerpt from "Other News"

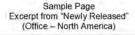
Other News

O - Printer - HUAWEI - 1

In August, China's HUAWEI launched the X1 Series A4 monochrome MFPs. They include three models (Lenovo engines) with different speeds and network environments.

In November 2021, Huawei Technologies, one of the world's leading telecommunications equipment manufacturers, announced its entry into the laser printer market with two A4 monochrome MFPs, the PixLab X1 (1,899 yuan; 28ppm) and the PixLab B5 (2,199 yuan; 30ppm) as OEM models from Lenovo.

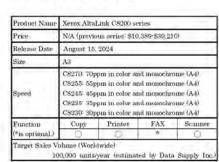
A new low-spe models: the X1 (30ppm). The bas for home study.



[North America]

<Office>

N - Color MFP (A3) - Xerox - 1





Xerox AltaLink C8200 series

Model Price Printing speed LAN connection

The engine is used to ensure s be promoted to b HUAWEI also to market them

[Positioning]

	New	The Xerox AltaLink C8200 Series A3 color MFP is the successor to the C8100 Series, which was				
10	Successor	launched in July 2020. It uses Al-based technology to securely automate repetitive and complex tasks. The print engine is provided by FUJIFILM Business Innovation ("FBI") and the basic				
1	Other	functions are the same as its predecessor. However, it uses Xerox's low melting point "HD Super Fine EA Toner plus" (except for the particle size, the ioner is believed to have almost the same				
.0	Supplied	physical properties as FBI's Super EA-Eco toner).				

[Sales Target]

Target Mainly for large businesses in North America and Europe

[Product Lineup and Competitors]							*is optional.		
	Model	Release Date (Yr./Mo.)	Price	Speed (ppm)	Сору	Printer	FAX	Scanner	
AltaL	ink C8270	24.8	\$39,210 (previous model)	C70/M70	0	0	*	0	
	"iR-ADV DX C7070i" (Canon)	20.6	\$39,000	C65/M70	0	0	*	0	
Con	"RICOH IM C7010" (Ricoh)	24.4	n/a	C70/M70	0	0	*	0	
ıpeti	"bizhub C751i" (Konica Minolta)	24.6	\$44,892	C70/M75	0	0	*	0	
Competing Model	"TASKalfa 7354ci" (Kyocera DS)	21.9	\$29,753	C70/M70	0	0	*	0	
odel	"BP-90C70" (Sharp)	23.10	\$48,630	C70/M70	0	0	*	0	
	"e-STUDIO6527AC" (Toshiba TEC)	23.3	\$46,319	C65/M75	0	0	*	0	



August 2024

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